

MEREDITH LIEPELT

CEO of Rising Star Publicity & Mentor to Experts



Meredith Liepelt delights entrepreneurial audiences with practical and easy to implement strategies to get their first media spots... *but certainly not their last!* She has worked with hundreds of experts since 2009, and has inspirational stories to share about how to profit and grow your business with the power of publicity – including how her clients have landed recurring columns in publications, are repeat guests on TV shows, speak regularly on podcasts, and more! Her conversational tone is fresh and fun and her infectious “let’s make it happen” attitude spurs your listeners into positioning their expertise in the spotlight and serving on a higher level.

Popular Podcast & Speaking Topics:

- **The Publicity Success Formula: Three Steps to Landing Your First Media Spots and Receiving the Acknowledgment You Deserve**
- **How to Be A Guest Expert on Local Lifestyle TV Shows & Have Them Ask You Back!**

Media Placements:



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Facebook.com/RisingStarPublicity

Linkedin.com/in.MeredithLiepelt

"Meredith received some of the highest post event scores. Her presentation was informative, engaging, and pertinent to our participants. They left her session feeling empowered to take the next steps necessary to help grow their business. I highly recommend Meredith as a featured speaker!"

--- Tina Johnson, Co-Producer of the Virginia Women's Business Conference



On a scale of 5, I received a 4.83 and this feedback:

"Best breakout of the event!"

"Lots of ideas and tips - think like a producer."

Biggest take-away: How to do it - a possibility!

I look forward to wowing your audience with actionable steps to take and leaving them feeling excited and motivated to take new action toward seeing their hard work rewarded with confidence-boosting, and credibility-building media coverage!

